

**Southwestern Bell
Telephone Directory
Waurika & Ryan, Oklahoma
September 1956**

(Classified Pages Only)

This copy belonged to Henry Sims who is listed in the subscriber pages (a companion file in this series) of this directory. Original was in possession of Henry's grandson, Jim Sims in August 2004 - jimsims@sbcglobal.net

The brittle nature of the pages precluded re-creating some pages so the phone numbers are readable on some pages.

Classified Telephone Directory Waurika, Oklahoma



Also Includes Ryan Business Listings

For Information Concerning This Directory, Call
THE BUSINESS OFFICE

Abstracters

Guaranty Abstract Co 203 N Main-----	95
Jefferson County Abstract Co 108 N Main----	35
Waurika Abstract Co 108 N Main-----	35

Adding & Calculating Machines

DUNCAN TYPEWRTR EXCH 923 Maple
Duncan Okla (Toll Call)--29

Here's a help to home managers:
These **YELLOW PAGES** are
packed with buying facts about
things needed to run a home.
Consult them to find "Where-to-
Buy-It."

Advertising-Telephone Directory

BRAND NAME IDENTIFICATION SERVICE

Trade Mark Service in any or all
classified telephone directories
permits local and national au-
thorized outlets to be identified
with the branded products they sell
and service.



"FOR INFORMATION CALL"

SOUTHWESTERN BELL TELEPH CO
304 E D-- 90

Southwestern Bell Teleph Co 304 E D----- 90
(See Advertisement This Page)

Air Conditioning Contractors

H & H Refrgrtn Co 27 N 7
Duncan Okla (Toll Call)--2004
(See Advertisement This Page)

advertise
YOUR
business

in the

Classified

TELEPHONE DIRECTORY



**SOUTHWESTERN BELL
TELEPHONE CO.**

DIRECTORY SALES OFFICE

304 E. D

90

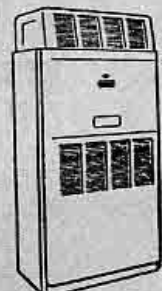
FRIGIDAIRE



AIR CONDITIONING
FOR STORES — RESTAURANTS
HOTELS — HOSPITALS — OFFICES
HOMES - ETC.

*We Design & Install Air Conditioning,
Heating & Ventilating Systems
For All Purposes*

Sales & Service



DUNCAN, OKLA.
(Toll Call)

2004
NIGHTS CALL DUNCAN
(Toll Call)
1477-W or 3861

H & H
REFRIGERATION CO.
27 N. 7
DUNCAN, OKLA.

Automobile Repairing

CHEVROLET AUTHORIZED SERVICE

Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!



"FOR SERVICE CALL"

THORN MOTOR CO 218 S Main----- 446

Gregston's Garage----- Ryan-10
McCraw Steve Garage----- Ryan-136

ROBBINS FORD CO

AUTHORIZED FORD SERVICE

Wheel Aligning & Balancing
By Bear System

Wash — Lub — Polishing

WRECKER SERVICE - Day or Nite

111 W D----- 63

Tadlock Garage 207 N Main----- 611
Welch's Garage 122 W D----- 38

(See Advertisement This Page)
White L D Garage 317 S Main----- 420

Automobile Wrecker Service

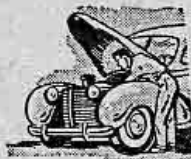
ROBBINS FORD CO 111 W D----- 63

CORRECT telephone numbers save time. Look in the **YELLOW PAGES** before you call the store or repairman.

COMPLETE SERVICE ALL MAKES OF CARS

General Repairs
AUTO - TRUCK
TRACTORS

WELCH'S
GARAGE



122 W. D

Call 38

FARMERS NATIONAL BANK

"50 Years of Dependable Service"

Member F.D.I.C.

SAFE DEPOSIT BOXES FOR RENT

James Waid, Pres. — E. B. Plumlee, Cashier
106 N. MAIN — PHONE 45

Banks

Farmers Natl Bank 106 N Main----- 45
(See Advertisement This Page)
First State Bank----- Ryan-18
Peoples Bank & Trust Co----- Ryan-9
Waurika Natl Bank Main & Bdwy----- 62

Barbers

Waurika Barber Shop 109 N Main----- 99

Bars

Grill Bar 107 N Main----- 86

Batteries

Waurika Battery Co 125 E Bdwy----- 215

Beauty Shops

Cullar Mildred Beauty Shop 209 S Main----- 536
Garnets Beauty Shop----- Ryan-49
Guest Beauty Shop----- Ryan-138
(See Advertisement This Page)

SANITARY BEAUTY SHOP 116 S Main----- 89

Bus Lines

Bus Sta 310 S Main----- 66

Butane Gas—See Gas—Liquefied Petroleum

Cafes

CASINO CAFE

"WE NEVER CLOSE"

119 N Main----- 85

Casino Cafe 119 N Main----- 85
Edwards Cafe 202 S Boundary----- 4
Junior's Truck Stop Hwy 81----- 16

MIDWAY CAFE

Air Conditioned by Refrigeration
GOOD FOOD

Owned & Operated by V. C. Troutman
Open - 5 A.M. to 10 P.M.

113 S Main----- 53

Check the **YELLOW PAGES**
WHO sells **WHAT**.

GUEST BEAUTY SHOP

A Complete
Beauty Service

Call Ryan 138

AIR CONDITIONED

RYAN



Cafes—(Cont'd)

Midway Cafe 113 S Main-----	535
Robertson Walter Cafe 218 W B-----	569
(See Advertisement This Page)	
Russel's Cafe 202 S Boundary-----	47
Ryan Cafe-----	Ryan-290
Sonny's Cafe 103 N Main-----	523
Sooner Cafe-----	Ryan-16

STEAK HOUSE

GOOD FOOD

OPEN WEEK DAYS 6 to 10

Owned & Operated by Lloyd Morgan

111 E D----- 418

Steak House 111 E D-----	418
Stimp's Truck Stop N Hwy 81-----	191

Candy—Wholesale

France Candy & Tobacco Co 104 W Bdwy-----	97
---	----

Churches

Assembly of God Church 905 N Elm-----	493
Baptist Pastors Study 323 N Elm-----	106
First Bapt Church-----	Ryan-314
First Christian Church A & Elm-----	294
Methodist Church-----	Ryan-199
Methodist Pastor's Study The 438 E D-----	471
Nazarene Church 418 E B-----	564

City Offices

City Clerk City Hall-----	113
Fire Dept-----	Ryan-208
Fire Sta City Hall-----	456
Town of Ryan-----	Ryan-6

Cleaners

BIFFLES CLEANERS 208 E D-----	500
Durham Cleaners-----	Ryan-91
Master Cleaners 206 E D-----	530
Waurika Cleaners 117 N Main-----	222

Clothing

The Snappy-----	215
-----------------	-----

Clubs

Waurika Country Club 619 W E-----	87
-----------------------------------	----

Contractors—Building

Haas & Pollock Constr Co-----	Ryan-3
-------------------------------	--------

Cosmetics

MERLE NORMAN COSMETICS

Courtesy Demonstration
THE MERLE NORMAN WAY
TO BEAUTIFUL COMPLEXION



"WHERE TO BUY THEM"

Merle Norman Cosmetic Studio 102 S Main- 583

Cotton Compresses

Traders Compress Co R R Right of Wy-----	77
--	----

Cotton Giners

Barrett Gin-----	Ryan-99
Custom Gin 305 E Bdwy-----	221
Farmers Union Co-op Gin-----	Ryan-139



Fresh Seafood

BAR-B-Q

★ **Fresh Daily** ★

WALTER ROBERTSON
Cafe
218 W. B Phone 569



Go to the Church
of your choice...

{ TAKE SOMEONE WITH YOU, YOU'LL
BOTH BE RICHER FOR IT }

Sponsored by . . .
SOUTHWESTERN BELL TELEPHONE CO.

County Offices

County Agent	Court House	22
County Assessor	Court House	7
County Attorney	Court House	107
County Clerk	Court House	29
County Supt of Schools	Court House	126
County Treasurer	Court House	67
Court Clerk	Court House	61
Jefferson Co Dept of Public Welfare	109 W Bdwy	16
Jefferson County Health Dept	City Hall	40
Sheriff's Office	Court House	75

Dentists

Bartling A H	113 W Bdwy	27
Pearce J F	116 1/2 N Main	13

Department Stores

Phillips Dept Store	118 S Main	21
Samples Dept Store	112 N Main	65

Doors—Overhead Type

CRAWFORD MARVEL-LIFT DOORS

Upward-acting doors, old or new buildings, residential, commercial, industrial, Delco-matic operators. Installed, serviced, guaranteed.



"garage door headquarters"

"WHERE TO GET SERVICE"
CRAWFORD DOOR SALES CO OF
LAWTON 18 C
 Lawton Okla (Toll Call)--EL 3-1792

Druggists

BROWN DRUG	102 N Main	78
Prescription Dept	102 N Main	70
CITY DRUG STORE	110 S Main	84
Clinic Pharmacy	110 W Bdwy	18
Ryan Drug Store		Ryan-30
Walker Rexall Drug		Ryan-94

Dry Goods

Brown Bros Dry Gds		Ryan-101
Johnston Drygoods	104 S Main	76

Electric Appliances—Household

Grimes Home & Auto	108 N Main	79
(See Advertisement This Page)		
HILLERY LAMBUTH HDW & FURN	101 S Main	43
Hobbs Appliance	216 S Main	55

Electric Light & Power Companies

Public Serv Co of Okla	209 N Main	27
If no answer call		231
If no answer call		340
Public Serv Plant	E of Depot	422

Farm Equipment & Supplies

ALLIS CHALMERS TRACTORS & IMPLEMENTS

Complete Line of Farm Equipment & Machinery
 Allis Chalmers Tools
 Used Equipment
 New Idea Farm Equipment
 Wetmore Feed Mill



"WHERE TO BUY THEM"

Carmichael Motor Co	215 S Main	20
Funk Motor & Implt Co	102 W C	2
INTERNATIONAL HARVESTER EQUIPMENT		
R & M EQ CO	219 N Main	4
R & M Eq Co	219 N Main	4

Feed

EVERGREEN FEEDS

FEED THE EVERGREEN WAY



"FOR INFORMATION CALL"

PRUITT PROD CO	106 E E	
----------------	---------	--

SUPERIOR SCIENTIFIC FEED—SHELTON GROC & FEED STORE—Ryan-

SWIFT'S FEEDS

Complete Line of LIVESTOCK & POULTRY FEED
 The Feed That Contains Calogen . . .
 We Buy Eggs



"WHERE TO BUY IT"

Ryan Cash Groc & Prod		Ryan-
-----------------------	--	-------

Waurika Mill & Grain R I Right-Of-Way
 (See Advertisement This Page)

Florists Supplies

Davis Flower Shop	120 N Main	
-------------------	------------	--

Use The **YELLOW PAGES.**

Firestone

**TIRES - TUBES - BATTERIES
 HOME & AUTO SUPPLIES**

CALL **79** CALL

GRIMES HOME & AUTO

— 108 N. MAIN —

WAURIKA MILL & GRAIN

CALL 205
 NIGHTS 479

WE FEATURE THAT
 GOOD NUTRENA FEED



CUSTOM GRINDING

GENERAL HAULING
 SALVAGE YARD
 FLOYD WOOD - Owner
 R I Right-of-Way

Funeral Directors

Grantham Claud Funeral Home-----Ryan-1
(See Advertisement This Page)

Furnaces

GENERAL ELECTRIC HOME HEATING &
COOLING—
HARTMAN JACK REFRGTN SERV
328 S 81 By-Pass
Duncan Okla (Toll Call)--1291

Furniture

HILLERY LAMBUTH HDW & FURN
101 S Main-- 43

Gas Companies

Lone Star Gas Co 124 S Main----- 128

Gas—Liquefied Petroleum

BODENHAMER W D BUTANE-PROPANE
205 N Main-- 550
(See Advertisement This Page)

Grain Elevators

Waurika Mill & Grain R I Right of Wy----- 205

Grocers—Retail

Armstrong Groc -----Ryan-287
Elkins Mkt 123 N Main----- 30
HOPSON GROC 311 S Main----- 93
Lewis J M 116 N Main----- 398
(See Advertisement This Page)
Park W M Groc 107 S Main----- 48
Park's Store -----Ryan-195
Payne Groc 301 S Main----- 101
Phillips Store -----Ryan-803-F-3

(Continued Next Page)



*Dignified
Personal Service*

Claud Grantham

FUNERAL HOME

PHONE NIGHTS CALL
RYAN 1 RYAN
17 - 135 - 129

AMBULANCE SERVICE
Burial Insurance

CALL

398

Delivery

Service



Nationally Advertised
Foods At Standard
Prices



J. M. LEWIS

116 N. MAIN

CALL Ryan 65

- Service
- Cleanliness
- Quality

DELIVERY
BOB DUNHAM
Owner

RYAN CASH
GROCERY &
PRODUCE

RYAN



BUTANE GAS

Prompt Delivery All Hrs.



Carburetor Conversions
LPGAS — COMMERCIAL
AND DOMESTIC

CALL 550

W. D. Bodenhamer
Butane - Propane

205 N. Main

STUARD HOTEL

A. D. ALLEN, Owner

Steam Heat &
Air Conditioned

DOWNTOWN WAURIKA

100 W D - - - Phone 59

SECURITY MUTUAL LIFE

Insurance

Company

CLAUDE E. SINGLETON
District Agent

LIFE—ACCIDENT
SICKNESS INCOME

Representing Travelers Milwaukee-National Union
105 W. BROADWAY

Phone 533
If No Answer Call 143

INSURANCE

Over Half Century
of Service to Okla. Farmers



CALL 26

106 S. MAIN

Grocers—Retail—(Cont'd)

- Pratts Food Store 212 S Main----- 1
- Prince Food Store 305 S Main----- 33
- Rich Groc ----- Ryan-812-F
- Ryan Cash Groc & Prod ----- Ryan-6
- (See Advertisement Preceding Page)
- Shelton Groc & Feed Store ----- Ryan-10
- Sims Mkt 110 E D ----- 1
- Snider & Son 112 S Main----- 4

Hardware

GUEST W W HDW CO

- FRIGIDAIRE APPLIANCES
- RHEEM WATER HEATERS
- COOK'S PAINTS & WALLPAPER

Ryan ----- Ryan-37

Guest W W Hdw Co----- Ryan-
HILLERY LAMBUTH HDW & FURN
101 S Main--

Ryan Hdw Co----- Ryan-

Hatcheries—Poultry

Waurika Hatchery 205 S Main-----

Hospitals

RYAN HOSP ----- Ryan-
WAURIKA HOSP 509 N Elm-----

Hotels

Camp Hotel 108 E E-----
Stuard Hotel 100 W D-----
(See Advertisement This Page)
Waurika Hotel 121½ S Main-----

House Moving

Manning Bill House Movers 900½ E 5
Ada Okla (Toll Call)-----

Ice

Peoples Ice Co 117 E E-----

Insurance

Farmers Union Ins 106 S Main-----
(See Advertisement This Page)
Harper Ivin Ins Agcy 107 W Bdwy-----
Security Mutual Life Ins Co 105 W Bdwy-----
(See Advertisement This Page)

SINGLETON CLAUDE E AGCY
Representing Travelers Milwaukee-National
Union
105 W Bdwy-----

Use The YELLOW PAGES.

Who fixes RADIOS?

That's a question the Yellow Page
can answer quickly.

Just look under "Radio Service."
And you'll save time and steps.

Intercommunicating Systems	
Southwestern Bell Teleph Co 304 E D-----	90
(See Advertisement This Page)	
Jewelers—Repairing	
Goeringer's Jwiry 102 S Main-----	583
Shoes Ready-to-Wear	
Mode O'Day Shop 104 N Main-----	542
Phillips Dept Store 118 S Main-----	21
Samples Dept Store 112 N Main-----	65
Laundries	
E Z Lndry 122 E Bdwy-----	60
Pruitts Lndry-----	Ryan-188
Smith Ideal Lndry 301½ S Meridian-----	223
SUNSHINE LNDRY 109½ E E-----	440
Uptown Laundry-----	Ryan-165
Lawn Mowers	
TORO-WHIRLWIND POWER LAWN MOWERS	
America's most complete line of reel type and rotary type power mowers for homes, estates, parks, golf courses, schools, cemeteries. Also tractors, gang mowers, leaf mulchers, and snow plows.	
	
<i>"WHERE TO BUY THEM"</i>	
HILLERY LAMBUTH HDW & FURN	
101 S Main-- 43	
Used Car Stock	
Waurika Auction Sale Inc E of City-----	11



Modern business operations
require efficient

INTERCOMMUNICATION

between all departments of
your company.

Your telephone company will furnish and maintain a flexible tailor-made intercommunication system to meet your specific needs. You will save man-hours and increase efficiency by being able to locate and converse with anyone in your organization almost instantly.

For Complete Information Call
SOUTHWESTERN BELL TELEPHONE COMPANY

Business Office 304 E. D
TELEPHONE 90

Do you have a favorite brand

... of shoes? ... refrigerators?
... pianos? ... paint?

Many widely advertised products are listed in the Yellow Pages. Chances are you'll find a dealer near by who handles them.

Look first in the Yellow Pages for who

BUYS . . . SELLS . . . RENTS . . . REPAIRS

Your Lumber Number

3 2



Estimates At No Obligation

COMPLETE BUILDERS SERVICE
MINNESOTA TESTED PAINTS

Kenneth Russell - Mgr.

THE T. H. ROGERS
LUMBER CO.

202 W. Bdwy.

Lumber

- Coleman Lbr Co 207 E D-----
(See Advertisement This Page)
- Rogers T H Lbr Co The 202 W Bdwy-----
(See Advertisement This Page)
- Ryan Lbr Co-----
(See Advertisement Following Page)
- Wood's Lbr Co 116 W E-----
(See Advertisement Following Page)

Motels

STOWE'S TOURIST COURTS

NEW & MODERN

Refrigerated Air - Floor Furnaces
Tile Baths - Sealy Innerspring Mattresses
CITY ROUTE U. S. 81

531 E D-----

Stowe's Tourist Courts 531 E D-----
Wood's Courts 522 S Main-----

Motion Picture Film Libraries

SOUTHWESTERN BELL TELEPH CO

TELEPHONE FILMS

16MM. Sound Films Available For
Showings By Civic Clubs, Churches,
Schools And Other Organizations

304 E D-----

Let the **YELLOW PAGES** be your
shopping helper.

LUMBER

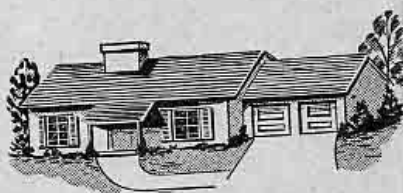
BUILDING MATERIALS

**EVERYTHING FOR THE
HOME & BUILDER**



**Complete Line of
Sherwin-Williams
Paints & Varnishes**

207 EAST D



FHA & TITLE ONE REPAIR LOANS

CALL 88

NIGHTS CALL 212-W

**COLEMAN
LUMBER CO.**

overs
O K TRANSFER & STRGE CO 431 S 15
 Duncan Okla (Toll Call)--222

ewspapers
 Ryan Leader ----- Ryan-81

WAURIKA NEWS-DEMOCRAT
 A Well Equipped Shop For
YOUR JOB WORK
 A County Wide Circulation For
YOUR ADVERTISING
 117 W Bdwy----- 273

Waurika News-Democrat 117 W Bdwy----- 273

Marketers
 Sinclair Refining Co Railroad Right of Way--- 53
 Texaco Bulk Plant R R Right of Wy----- 444

I Operators
 Fitzgerald Guy 124 S Main----- 395

int-Retail
ALLIED PAINTS

"THE ENDURING FINISH"
 For Home and Industry
 Tailor Made for this Climate
 A Complete Line of Quality
 Paints, Varnishes and Enamels



"WHERE TO BUY IT"

Wood's Lbr Co 116 W E----- 94

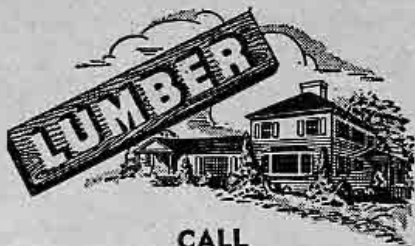
Guinn Paint Store 210 S Main----- 2
 (See Advertisement This Page)

ysicians & Surgeons—M.D.
 Abelarde J F 102 N Main----- 247
 Hagg & Rosier 110 W Bdwy----- 146
 Pullen Lee 102 W Bdwy----- 46
 Rosier & Hagg 110 W Bdwy----- 146

If your business is not completely
 represented in these **YELLOW**
PAGES, you may be missing
 your share of the business in
 your line.



Pittsburgh **CALL 2**
PAINTS — WALLPAPER
 Sales & Contracting
GUINN PAINT STORE
 210 S. MAIN



CALL

RYAN
39
 Nights Call
 RYAN 807

F.H.A. REPAIR & REMODEL LOANS
 MONTHLY PAYMENTS
 ESTIMATES NO OBLIGATION

- ◆ Flooring
- ◆ Roofing
- ◆ Du Pont Paints
- ◆ Fence
- ◆ Cement
- ◆ Plaster
- ◆ Posts

CALL US FOR ALL SERVICES
 Spend for Your Home First

RYAN LBR. CO.



CALL
94
 Nights
 568

- ALLIED PAINTS
- EMERSON TELEVISION
- PLUMBING FIXTURES & REPAIRS
- INLAID LINOLEUM
- REMODELING SERVICE
- YOUNGSTOWN KITCHENS

FHA NEW HOUSE & REPAIR
 LOANS

WOOD'S
LUMBER CO.

116 WEST E

Plumbers

Cullar Buck Plumbing Shop 209 S Main----- 536
 (See Advertisement This Page)

WAURIKA PLBG & SHEET METAL WKS

PLUMBING
 Repairs - Fixtures - Supplies
 Water Heaters

112 E E----- 182

Waurika Plbg & Sheet Metal Wks 112 E E----- 182

Check the **YELLOW PAGES** for
WHO sells WHAT.

PLUMBING



- CONTRACTING
 - MAINTENANCE
 - REPAIR
 - ALUMILUX
WATER
HEATERS
- Financing Available —

Call 536

BUCK CULLAR PLUMBING SHOP
 209 S. MAIN



Extend your regular
 telephone service to
 Cars and Trucks with

**MOBILE TELEPHONE
 SERVICE**

It gives you two-way voice communication,
 either local or long-distance, between any
 regular telephone and any mobile telephone,
 and between mobile telephones themselves.

Private mobile telephone service is provided
 for firms who need continuous contact with
 their own service-men, delivery trucks, sales-
 men, etc., but do not require connection with
 the general telephone system.

All equipment is furnished, installed and
 maintained by your telephone company.

For information call

SOUTHWESTERN BELL TELEPHONE COMPANY
 304 E. D 90

Produce

PRUITT PROD CO

CAR LOT BUYERS & SHIPPERS
Highest Prices Paid For
CREAM - POULTRY - EGGS
HIDES - FURS - PECANS
D. O. KENNEDY

106 E E-----
 If no answer call-----

Pruitt Prod Co 106 E E-----

Radio Service

Betty Radio & TV Serv 203 S Main-----
 Brown's Radio & TV Serv 108 S Main-----

**Radiotelephone & Radiotelegraph
 Equipment**

Southwestern Bell Teleph Co 304 E D-----
 (See Advertisement This Page)

Railroads

Chicago Rock Island & Pacific Ry
 Passenger Depot-----
 Round House S R I Yards----- Ry
 Depot Rock Island-----

Ranches

Hensley Farm W S Boundary-----

Real Estate

Heacock O E 212 N Main-----

Real Estate Management

Watkins M D Jr 111 N Main-----

Recreation Parlors

Domino Parlor----- Ry

Refrigeration Service

HICKS REFRGTN & AIR CONDG 1110 Cedar
 Duncan Okla (Toll Call)-----

Refrigerators—Electric

**PHILCO ADVANCE DESIGN
 REFRIGERATORS**
HILLERY LAMBUTH HDW & FURN
 101 S Main-----

Schools—Public

High Schl 301 E D-----
 Hill Crest Schl 619 N Pine-----
 Irving Consolidated Schl----- Ryan-8
 Irving Schl 107 W E----- R-1
 Ryan High Schl-----

**A PRESCRIPTION
 TO FILL?**

You'll find a complete list of drug
 gists in the Yellow Pages.

Look there to find the store near
 est your home.

Service Stations

Bell Oil & Gas 523 S Main-----	51
Booth Bill Serv Sta 321 S Main-----	56
Cities Serv Repr Body & Pntg 127 S Main-----	46
Connors Serv Sta 203 E D-----	5
(See Advertisement This Page)	
Continental Oil Co 202 S Main-----	44
Davis Geo Serv Sta-----	Ryan-46
Dillard Serv Sta E of City-----	618
Graves Texaco Sta-----	Ryan-68
M-H Serv Sta-----	Ryan-35
Panhandle Serv Sta 113 E D-----	33
Sinclair Serv Sta-----	Ryan-85
Tripp Sinclair Serv Sta 204 E D-----	73
Willis Serv Sta-----	Ryan-44

Taxis

Marmor Taxicab Serv 720 E D-----	313
----------------------------------	-----

Telephone Companies

Southwestern Bell Teleph Co 304 E D-----	90
Southwestern Bell Teleph Co-----	Ryan-149

SOUTHWESTERN BELL TELEPHONE SERVICE

For new service - moves or changes in present service and equipment - information on business matters - apply at Business Office, by telephone, mail, or in person.

**"FOR SERVICE CALL"**

SOUTHWESTERN BELL TELEPH CO
304 E D-- 90

Telephone Equipment**SOUTHWESTERN BELL SERVICE**

A wide variety of Business and Residence services available at low cost.

Main & Extension Service — PBX
Switchboards — Intercommunicating Systems — Mobile Telephone — Teletypewriter and many others.

**"FOR INFORMATION CALL"**

SOUTHWESTERN BELL TELEPH CO
304 E D-- 90

Television Receivers

HILCO TELEVISION— HILLERY LAMBUTH HDW & FURN 101 S Main--	43
--	----

Television Service

Ritty Radio & TV Serv 203 S Main-----	50
---------------------------------------	----

TOWN'S RADIO & T V SERV

WE SERVICE ALL MAKES

"All Work Guaranteed"

Pick-Up & Delivery

108 S Main-----	20
If no answer call-----	269

CK'S T V & RADIO SHOP 322 S Main-----	394
(See Advertisement This Page)	

PRECISE telephone numbers save time. Look in the **YELLOW PAGES** before you call the store or repairman.

Theatres

Empress Theatre 111 S Main-----	111
---------------------------------	-----

Tires

GRIMES HOME & AUTO 108 N Main-----	79
---	----

Tobacco—Wholesale

France Candy & Tobacco Co 104 W Bdwy-----	97
---	----

Tourist Courts—See Motels**Tractors**

Carmichael Motor Co 215 S Main-----	204
-------------------------------------	-----

Save needless steps! Find names, addresses, telephone numbers in the **YELLOW PAGES**.

CONNERS**SERVICE STATION**

US ROYAL TIRES

Electronic Wheel Balancing



— 203 E. D —

PRECISION TELEVISION SERVICE

CALL 394



All Makes & Models

"Satisfaction Guaranteed"

PICK-UP & DELIVERY

Mack's

T V & RADIO SHOP

— 322 S. MAIN —

Truck Agencies & Dealers—New

CHEVROLET TASK-FORCE TRUCKS

MONEY SAVING
MODEL FOR
EVERY JOB!



"WHERE TO BUY THEM"

THORN MOTOR CO 218 S Main----- 446

FORD TRUCKS—
ROBBINS FORD CO 111 W D----- 63

G M C TRUCKS

SEE GMC
FOR "TRUCK BUILT" VALUE
In Trucks from 1/2
to 20 Ton Capacity



"WHERE TO BUY THEM"

DURRETT JESS MOTOR CO 213 N Main-- 200

Typewriters

DUNCAN TYPEWRTR EXCH 923 Maple
Duncan Okla (Toll Call)--29

Who handles that brand?
Many widely advertised prod-
ucts are listed in the **YELLOW**
PAGES.

Look First
in the
YELLOW
PAGES

...For a business telephone
number

...For a business address

...For the nearest dealer

...For a special brand

...For emergency service

United States Government Office

Agric Stabilization & Conservation
County Committee 111 E Bdwy-----
Farmers Home Admstrtn 111 E Bdwy-----
Post Office 121 W Bdwy-----
Selective Serv Board Court House-----
Soil Conservation Serv 111 E Bdwy-----

Variety Stores

Capeharts Variety Store----- Rya

Venetian Blinds

FLEXALUM TWI-NIGHTER BLINDS

Wake any room NOT JUST
DIM— BUT DARK. Complete
privacy, light and ventilation
control. Custom-made of fa-
mous Flexalum spring-tempered aluminum slats
wipe-clean plastic tapes, whisper-quiet operation
200 color combinations. Free estimates.

Flexalum

"WHERE TO BUY THEM"

GUINN PAINT STORE 210 S Main-----
HILLERY LAMBETH HDW & FURN
101 S Main-----

Veterinarians

EDMUNDSON PAUL W
Waurika Veterinary Clinic
413 E Bdwy-----

Wallpaper

Guinn Paint Store 210 S Main-----

Washing Machines

Waurika Maytag Co 108 S Main-----

Water—City

City Water Wks W of City-----

Water Heaters

RHEEM WATER HEATERS

RELY ON RHEEM for
reliable hot water service.
Models for every home—
including Rheemglas, with a
glass-lined tank, for long
life, and the Coppermatic.



"WHERE TO BUY THEM"

Guest W W Hdw Co-----

Check the **YELLOW PAGE**
WHO sells **WHAT.**

He did a fine job.
WHAT'S HIS NAME

The Yellow Pages can ref-
your memory and help you f-
the repairman you want.

Look in the Yellow Pages
...names... addresses... t-
phone numbers.



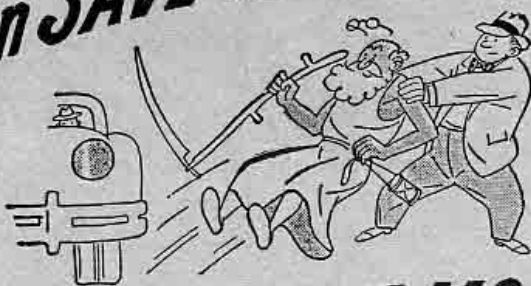
THE
YELLOW PAGES
of the telephone
directory
tell who buys-sells-rents-repairs

For speed and convenience on business calls, look in the Yellow Pages. Dealers are listed under the products and services they furnish.

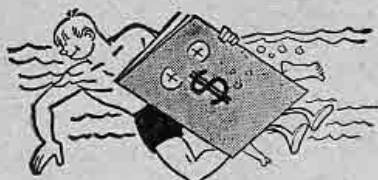
SOUTHWESTERN BELL TELEPHONE COMPANY



*You can **SAVE TIME...***



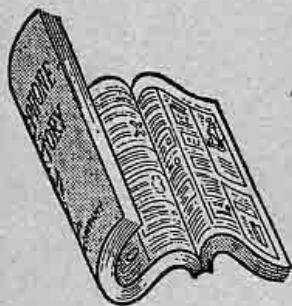
SAVE MONEY...



SAVE EFFORT...



...if you shop the Yellow Page wa



Because the Yellow Pages of your telephone directory are the most complete, up-to-date buyers' guide in town—

Are filled with people ready and eager to serve you—

Are classified by type of business or service to make it easy to find what you want—

Are more useful than ever before, because they contain more listings and more information.

If you're already a Yellow Page user, you know how helpful they can be—but if you haven't yet formed the Yellow Page habit, turn now to the Yellow Pages and see how easy it is to find the product or service you want.

Yellow Pages tell who buys-sells-rents-repairs

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