

**Southwestern Bell - AT&T
Telephone Directory
Waurika, Oklahoma
1934**

**This copy belonged to Henry Sims who is listed in this directory.
Original was in possession of Henry's grandson, Jim Sims in
August 2004 - jimsims@sbcglobal.net**

240 W / 30 M

EARL C. MORRIS

Licensed Embalmer and Funeral Director

"SERVICE—OUR BEST ALWAYS"

FURNITURE AND UNDERTAKING

Day Phone 183 **AMBULANCE** Night Phones { 127
355-J

Telephone Directory



WAURIKA, OKLA.

SEPTEMBER, 1934

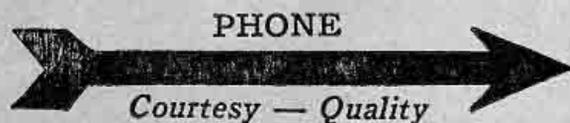
PEOPLE'S ICE COMPANY

Phone 272 for ICE

Courtesy and Service

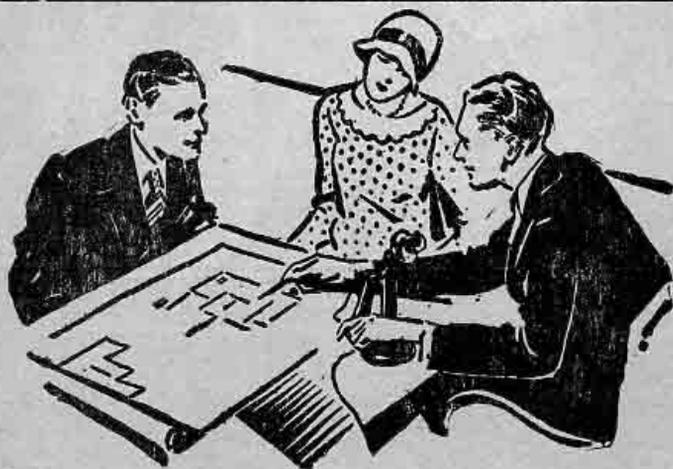
Daily Delivery

SIMS BROTHERS MARKET



30

PROMPT DELIVERY



"Conceal the telephone wires and bell boxes . . . it saves tearing up the walls and woodwork if you ever rearrange the telephones!"

**Free Consulting Service
to Home Builders**

Telephone company engineers will gladly help you arrange your telephones conveniently. Call the business office.

712091 1605 F 10

D M Knot 1918

Alphabetical List of Subscribers

EXCHANGE RATES PER MONTH within the Corporate Limits and a Mile Radius of the Office:
BUSINESS—Individual Line \$3.00. Extension Telephone \$1.00. Additional Listing \$.25.
RESIDENCE—Indiv. Line \$2.00. 2-Pty Line \$1.50. Exten. Tel. \$.50. Adn. Listing \$.25.
 Station to Station Toll Rates to a Few Oklahoma Points: Oklahoma City 60c; Tulsa 95c;
 Muskogee 95c; Enid 85c; Lawton 30c; Ardmore 40c.

*Rates quoted above do not include U. S. Government tax which is: on calls from 50 cents to 99 cents, 10 cents; on calls from \$1.00 to \$1.99, 15 cents; on calls costing \$2.00 and over, 20 cents. No tax applies on calls costing less than 50 cents.

Adams Cora Beauty Shoppe	55
Alexander H R insurance	126
Alexander H R res	166
Allen Lomas rural	804-F-13
Anderson & Anderson, Attorneys	230
Anderson, E. B., res	347
Armstrong J S Produce Co	38
Armstrong J S res	105-J
Aten Harry res	163
Auto Wrecking House	66
Bainer J A Mrs res	471-W
Baker, A. P., res	253
Barrow J E res	<i>392 W</i> 399-W
Bartling A H Dr Dentist	27
Bartling A H Dr res	28
Beaty, P. R., res	157
Becker, Peter, rural	807-F-11
Becker Walter res	224
BELL TELEPHONE COMPANY	
Business Office	90
Berry Grocery	200
Biffle Virgil res	389-W
Bodenhamer W D res	387-W
Bolton W D Rev res	167
Bond, Ruby, Mrs., res	299
BON TON BAKERY	17
Brandon Jerry M res	125-W
Bridges, D. M., res	281
BRIDGES & IVY Attorneys	71
Brooks E B Mrs res	262-W
Brown Eugene res	811-F-11
Browning W M Dr physician	241
Browning, W. M. Dr., res	238
Bryson Dolly rural	801-F-2
Bryson J M res	375-W
Burba J E res	179
Burch Clyde W res	138
Bus Station	123
Capehart J T res	153
Capehart's Variety Store	410
Carncross F J rural	805-F-21
Caroland Motor Co	9
Carter, Bert, rural	811-F-22
Carter, W F, res	114
Cashion, C. R., res	152

Cassady Roy res	229-W
Chandler, T. N., res	231
Chicago Rock Island & Pacific Railway—	
Passenger Depot	24
Round House	135
Yard Office	175
City Clerk	113

CITY DRUG STORE

We Fill Any Doctor's
Prescription
WE DELIVER

Waurika 84

City Drug Store	84
Claypool Store, rural	808-F-15
Clements L D rural	811-F-4
Clowney H P Mrs res	295-W
Cofer S res	453
Cohen Louis M res	130-W
Coker, A. L., res	121
Coker Brothers Dry Goods	64
Coker John C res	104
Cole, J. S., res	379
Coleman Dick res	243-W
Coleman Lumber Co	88
COLLINS, D. B. DR., Physician	227
Collins, D. B. Dr., res	110
Community Natural Gas Co	128
Cotner Fannie Mrs res	309-W
County Offices	
County Clerk	29
Court Clerk	61
Sheriff's Office	75
Crew Pearl Mrs res	20
Cruce H Gordon res	373-W
Cullar, Birdie M., res	144
Cullar J C res	226
Curtis, Lee, res	79
Custom Gin	221
Cutler, Henrietta, res	58
Cutler Service Station	43
Davidson, C. H., res	19
Davis Arthur E res	355-W
Davis A W rural	802-F-111
Davis, Virgil, res	8
Dawson, P. F., res	109
Deal W Earl res	341-J

Denney Edric res.....	280-J	Gibson S W res.....	464
DENNEY, P. W., Jewelry and Drug Store.....	78	Golden W H Dairy.....	169
Denney, P. W., res.....	185	Goode D C res.....	211-J
Derr J I Dr physician.....	18	Goodger, T. J., res.....	287-W
Derr, J. I., Dr., res.....	271	Goza L B res.....	73
Dickens A A res.....	334-W	Gravely, Ocie, rural.....	808-F23
Dickey Alton rural.....	808-F4	Green Guy atty.....	170
Dickey, S. E., rural.....	808-F3	Green, Guy, res.....	72
Dillard Andy res.....	351-W	Gresham Filling Station.....	44
Dillard Boyce res.....	338-J	Gresham, W. H., res.....	57
Dillard, Hays, Attorney.....	133	Griffin, B. F., rural.....	808-F22
Dillard, Hayes, res.....	25	Griffin Bill res.....	158
Dillard, Joe, res.....	191	Grimes J M rural.....	805-F-22
Dilley, W. Y., Attorney.....	39	Grimes R A res.....	441-J
Dilley, W. Y., res.....	92	Groseclose M C elevator.....	86
Divers W H real estate.....	203	Groseclose, M. C., res.....	42
Doss J R res.....	354-W	Groseclose M C rural.....	804-F-5
Doyle E F res.....	368-W	Guaranty Abstract Company.....	95
Driskill F E res.....	377-W	Guinn Grady res.....	247-J
Dunkin Ruby Mrs res.....	314-W	Guthridge John F res.....	268
Dunn H W res.....	427	Haga Motor Co.....	11
Dunn, Robert, res.....	171	Haines Pat res.....	387-J
Dunn Robert N Atty.....	445	Hall Logan rural.....	802-F-21
Durham, Gail, res.....	37	Hancock Susan B res.....	278-W
Dyer, J. M., res.....	199	HARDIN (H H) LUMBER COMPANY.....	36
Dyer N L rural.....	805-F-3	Hardy Julia Mrs res.....	309-J
E-Z-Laundry.....	60	Hartsfield J D Mrs res.....	307-W
Echols, Clarence, rural.....	807-F14	Harper Ivin res.....	296
Echols, M. K., rural.....	807-F4	Harper W P res.....	367-W
Echols T M rural.....	801-F-3	Harrison, T. B., res.....	74
Echols W M res.....	335-W	Haynes A L res.....	364-W
Edwards G W rural.....	804-F-21	Heacock, O. E., Real Estate.....	363
Edwards V E res.....	247-W	Heacock O E res.....	261
Elkins E C rural.....	808-F-112	Hensley Arch res.....	260
Elkins R D res.....	319-W	High School.....	290
Elkins & Son Grocery.....	217	Hodge J W res.....	308-W
Ellis, E. B., res.....	12	Hollingsworth J I Dr office.....	99
Ellis & Nelson Real Estate.....	161	Hollingsworth J I Dr res.....	207
Empress Theatre.....	111	Holzenkamp Ed rural.....	804-F-3
Evans, G. E., rural.....	811-F5	Hoppers Store rural.....	808-F-221
Evans Sevier res.....	436-J	Howard R V rural.....	808-F-111
Fairmont Creamery Co D C Goode mgr.....	50	Howard W C res.....	345-W
FANCY CLEANERS.....	96	Huffman, C. I., res.....	395
FARMERS NATIONAL BANK.....	45	Huffman Hal res.....	224
Farmers Union Co-operative Creamery.....	469	Huffman M G res.....	178-J
Figg C W res.....	274-J	Hunter Jesse J res.....	251-W
Fire Station.....	456	Huntley Harold res.....	212-W
First National Bank.....	7	Ivy, Harley, res.....	137
Forshee B F res.....	124	JEFFERSON COUNTY ABSTRACT COMPANY.....	155
Gaines C H res.....	321	Jefferson County Offices—See County Offices.....	
Gaines, Florence, Mrs., rural.....	808-F13	Johnson J A res.....	316-J
Gardner J C res.....	70	JOHNSTON BROS SERVICE STATION	
Gibbins Walter res.....	218	MARATHON PRODUCTS	
Gibson R L res.....	388	Wholesale and Retail	
		Goodyear Tires — Batteries	
		Tire Repairing — Battery Service	
		One Stop Service	
		Waurika.....	5
		Johnston Bros Service Station.....	5

Johnston J N Mrs res.....	51
Johnson Motor Lines.....	23
Kauerauf Walter res.....	323-J
Kelley, T. B., res.....	6
Kelly Brothers Real Estate.....	10
Kler T D res.....	337-W
King Mallie res.....	325-J
Lam-Te Beauty Shoppe.....	89
Landon, A. E., res.....	263
Langford, Delora, res.....	48
Largent, P. C., res.....	117
Larson Bill res.....	235-J
Latta, Jack, rural.....	808-F5
Layton W O res.....	369-W
Lemons H W Mrs res.....	172
Lewis Gertrude E res.....	243-J
Locke J N res.....	274-W 27-W
London Ona Mrs res.....	385
Lord W J res.....	323-W
Manager SW. Bell Telephone Company.....	90
Marks Gillis S res.....	235-W
Martin C A res.....	288-W
Maupin C M Dr office.....	168
Maupin, C. M. Dr., res.....	176
McCraw V E rural.....	811-F-21
McKnight J W rural.....	802-F-2
McLeek C res.....	208
McLemore Dallas res.....	265-W
McMenamy Hotel.....	390
Miller Floyd res.....	151
Mitchell T H res.....	331-W
Mize, J. S. Mrs., res.....	252
Moore Harley res.....	280-W
Morgan L G res.....	282
MORRIS, EARL C., Furniture & Undertaking.....	183
Morris, Earl C., res.....	127
Morrison, W. W., res.....	83
Morton John P res.....	331-J
Myers J A res.....	232
Nall Fanny J res.....	424
Nall Henry res.....	412-W
Nelson G A res.....	97
Nottingham G F res.....	108

NU-WAY CLEANERS

AND CLOTHIERS
 FREE DELIVERY
 One Day Service
 Men and Boys' Furnishings
 Waurika..... 223

Nu-Way Cleaners.....	223
Osborn S S res.....	319-J
Osterhaus E J res.....	397
Owl Cafe open all night.....	222
Palace Drug Store.....	123

PANHANDLE SERVICE STATION

Hood Tires and Tubes
 Washing and Greasing
 Tire Repairing
 We Call For and Deliver
 Waurika..... 33

Panhandle Service Station.....	33
Panhandle Whole Sale Co.....	49
Patterson Roy Service Station.....	47
Patton, E. B., res.....	343
PEARCE J F Dentist.....	13
Pearce J F Dr res.....	349
Pennicker H E res.....	442-W
PEOPLES ICE CO.....	156
Peoples Market.....	82
Pepin Fred res.....	451-J
Phelan Groceries.....	3
Phelan, Rod, res.....	177
Phelps, H. E., res.....	255
Phillips C E res.....	383-J
Phillips D E res.....	105-W
Plumlee C W res.....	431
Plumlee Cash Grocery.....	398
Porterfield Loraine res.....	354-J
Post Office.....	129
Powell Merc Co.....	145
Pruet Earl res.....	245
Ralston R-G res.....	288-J
Rausenberger W A rural.....	802-F-11
Ray Hardware Store.....	254
Ray, H. L., res.....	293
Retail Merchant's Assn.....	40
Roach W A Rev res.....	178-W
Roberts J W Mrs res.....	286-W
Roden J W res.....	451-W
Rogers (T H) Lumber Company.....	32
Rucker E S res.....	295-J

SAMPLE DRY GOODS CO

"Where Price and Quality Meet"
 Ladies Ready-to-Wear — Shoes
 Clothing and Millinery
 Waurika..... 65

Samples Dry Goods Co.....	65
Samples M res.....	416
Sanders Wayne res.....	211-W
Sears M B res.....	455
Seay Dell res.....	800-F-2
Sherwood Hotel.....	277

Simons, Annie, Mrs., rural.....	808-F24
SIMS BROTHERS MARKET	30
Sims L R res.....	351-J
Sims O L res.....	436-W
Sims Henry res.....	325-W
Sims, Tom, res.....	219

SINCLAIR REFINING CO

Wholesale and Retail Washing — Greasing — Tire Repairing S. S. OSBOEN (Wholesale Agent) Hunter & Brantley Service Station Mgrs. Waurika.....	165
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Sinclair Refining Co.....	165
Sloan, C. A., res.....	134
Smallwood J R Rev.....	116
Smith Amon rural.....	808-F-32
Smith G Lyle Rev res.....	379
Smith Lillie Mae res.....	372-W
Smith S H res.....	441-W
Smith U L res.....	300
Smith W H res.....	279
Smyers W L rural.....	802-F-3
SNIDER, G. D., Grocery	394
Snider, C. D., res.....	198
Snook W H res.....	205

SOUTHWESTERN BELL TELEPHONE CO

Business Office.....	90
Southwestern Light & Power Co.....	272
Stone, D. H., res.....	149
Storms, C. S., res.....	213
Story J A res.....	107
Stout Loy H res.....	341-W
Stowe, Leslie H., res.....	276
Stowe Less grocery.....	68

STUARD HOTEL

Stuart, Donald, res.....	266
Sturgeon D P Ins & Real Estate.....	91
Sturgeon D P res.....	270-W
STYLE SHOP, Tailors	63
Sullivan R P res.....	310-J
Surface C A res.....	387-W
Swift Produce Station.....	56
Swindler Bayard rural.....	804-F-11
Taber, Chas. R., res.....	257
Taber George res.....	362-J
Taber Holmes res.....	373-J
Taylor Clifford res.....	130-J

Taylor Ola Mrs res.....	306-W
Teagarden Chevrolet Co.....	206
Teagarden O E res.....	428
Teeter, D. O., res.....	237
Texas Co The.....	47
Thomas, W. H., Grocery.....	2
Thomas W H res.....	259
Thompson Bert res.....	352-W
Thompson C L rural.....	802-F-13
Thompson Geo res.....	337-J
Thompson Will rural.....	804-F-111
Totty Paul res.....	350
Traders Compress Company.....	77
Vanbebber B E Grocery.....	472
Vanbebber, B. E., res.....	160
Vertrees J L Attorney.....	230
Vertress, J. L., res.....	69
Waid James res.....	<i>382 W</i> 282 W
Waid, P. E., res.....	285
Waldron W C res.....	312-W
Walsh, M. F., res.....	318
Walston B G rural.....	804-F-22
Warren Billiard Parlor.....	374
Warren G C res.....	365
Watts T B res.....	362-W
Waurika Abstract Company.....	*35

WAURIKA BATTERY COMPANY

Authorized United Motors Service Carter Carburetor Service Auto Parts and Accessories Waurika.....	215
Res Phone.....	350

Waurika Battery Company.....	215
WAURIKA HOSPITAL	184
Waurika Hotel.....	118
Waurika National Bank.....	62
Waurika News-Democrat.....	273
Waurika Plumbing Company.....	182
WAURIKA STEAM LAUNDRY	26
Way Jim res.....	334-J
Weatherly, J. R., rural.....	805-F-13
Whitworth Jas O Rev res.....	148
Wood Bessie res.....	189
Woodson Garage.....	173
Worley Willis C res.....	355-J
Wright Henry res.....	316-W
Wright, R. C., rural.....	811-F2



For want of a listing • •

"GET OSBORNE JOHNSON on the 'phone right away," the Boss directed. "I think he's in the Exchange building. Or you might try 'Kennedy & Johnson'."

The secretary looked in the directory. "No Johnson in the Exchange building," she reported. "No Kennedy and Johnson either."

"Try Johnson & Kennedy," the Boss suggested.

"It doesn't seem to be listed," she replied, still searching.

"Never mind," said the Boss finally. "Tell the other people to duplicate the last order. But I'd promised Johnson we'd give him some business. Thought he said the name was Kennedy & Johnson..."

Johnson had a business telephone, of course, but it was listed as:

Adams Kennedy & Johnson Exch. lg. 2-5399

That was before Johnson heard about the lost order. Now he has an extra listing which reads:

Johnson Osborne A. Exch. lg. 2-5399

Memory of firm names is often vague. Most people look first for the name of the person they know. That is why *extra listings*, as they are called in telephone language, are of service to executives, salesmen, and others who may be called by customers or clients. They save time, orders, customers. The extra charge is small—

an order was lost

» There are other kinds of extra listings. Other members of your household, for instance, will find it convenient to list their names, particularly if they are in business, or if their last name differs from yours. Just call the business office.

214

Phone 96
Fancy Cleaners

HATTERS AND TAILORING

PHONE 96

E. J. Osterhaus

Waurika, Okla.

1501

WAURIKA BATTERY CO.

PAUL TOTTY

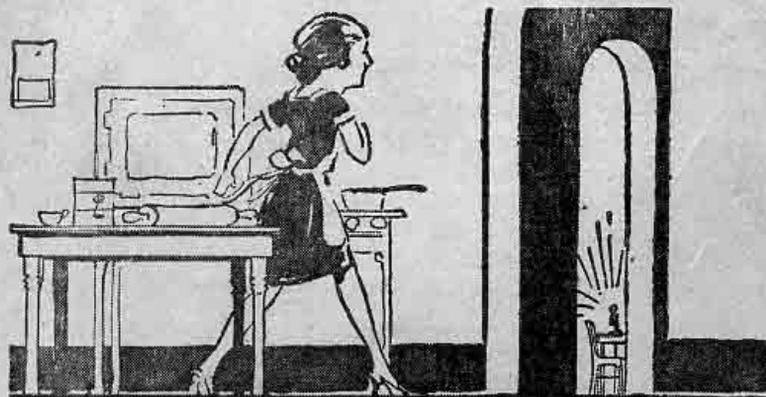
PHONE 215

FREE BATTERY SERVICE

*Authorized Carter
Carburetor Service*

STAG
BATTERIES

Tire Service



MRS. HENRY had to come all the way from the kitchen when the telephone rang.

But no one was on the line!

Probably the person calling "hung up" before she could answer.

It's a good idea to wait a minute or so before abandoning a telephone call.