New Theatre for Hugo Announced by Griffith Theatres,

Construction to be Started Soon
The Hugo Daily News June 16, 1946 - transcribed by Ron Henson

The announcement that construction of a new theatre, the Choctaw, will begin in the immediate future was made today by the Griffith Theatres, owners and operators of the Erie and Ritz theatres here.

"Hugo, which is being included in the postwar plans of the company, will have a theatre complete to the last detail and will include all of the latest developments in cooling, heating, sound, projection, seating and many new conveniences," the announcement said.

Hollis Herod, local manager for the company, made the announcement and stated that plans for the new theatre have been prepared for a considerable length of time but were delayed on account of the war.

He said that the plans and all other preliminary work are complete and that construction would begin in the immediate future. He added that "the architect who drew the plans is a specialist in theatre design and has given the Choctaw his best efforts."

Simultaneous with the announcement concerning the construction of the new theatre, Mr. Herod revealed an extensive remodeling and reconditioning program for the Erie and Ritz. "These plans will place Hugo second to none in its places of amusement," he asserted.

The Erie is starting to receive new equipment which has been on order for many months. This includes improved projection and seating equipment, part of which have already been received and will be installed at once.

Mr. Herod announces that the architect is forwarding a picture of the new theatre that will be in his hands in a few days. This picture will give some idea of how complete the new amusement place will be.

"This announcement of the new Choctaw is in line with the plans of L.C. Griffith, president of the company, to not only give to each community in which the company operates the very best obtainable but to also become a more permanent part of Hugo and Choctaw county," the announcement concluded.