

**Fort Towson's Representative Town Builders  
Not Boomers, But Wide Awake Citizens  
Who are in Line for Progress and Prosperity**

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**J.W. Roberts**

Since March 30 of this year J.W. Roberts has been conducting a large mercantile establishment, a hotel and a livery business in Fort Towson, and his interests outside consist of a saw mill and planer, four miles northeast of town, and several hundred head of cattle. He owns 1,132 acres of land in Lamar County, Texas, and 40 acres near Fort Towson. All these interests combined keep Mr. Roberts very busy, but he has the ability and energy to make things move. His general merchandise stock is one of the largest in this part of the country and this store is headquarters for mill supplies.

Mr. Roberts is a native of Jackson County, Ill. He removed to Lamar County, Texas in 1883. By thrift and industry he forged to the front and has been successful in accumulating much of this world's goods.

He and Mrs. Roberts conduct the hotel business and have most of the time more guests than their large hotel will accommodate.

Since coming to Fort Towson Mr. Roberts has done much to increase the commercial interests of the town. He expects to remain here permanently and predicts a bright future for the hustling little city.